



Bigger and More Colorful than Ever: The Day of the Dead Celebration Returns to Sandos Caracol



October 25th, Playa del Carmen.- Sandos Caracol is just days away from one of its most significant events of the year, Day of the Dead! This historical tradition, widely celebrated across Mexico, arrives at Sandos Caracol, where guests from around the world will be able to get an authentic taste of what exactly makes Mexico such a distinct country.

Day of the Dead is a national celebration that takes place on November 1st and 2nd, as people across Mexico honor deceased friends and family members, supporting their spiritual journey through a number of prayers and offerings. Death is often seen as a sad thing, but throughout these days in Mexico, they are not meant for mourning, but meant for celebrating those who have lived and continue to in our hearts.





During the two day celebration, guests at Sandos Caracol will have the opportunity to indulge an abundance of traditional and delicious foods and drinks from different regions of Mexico, widely consumed throughout the country on these special days.

After all the incredible food, guests can partake in an abundance of activities, perfect for the entire family! Ranging from sugar skull making to face painting like one of Mexico's famous Catrin' s/Catrininas, the wildest imaginations will run free during these two incredible days.



But the fun doesn't stop there, alongside the spectacular gastronomy and thrilling activities, guests will turn their attention to the magnificent afternoon and nighttime performances and parades boasting the authentic culture of Mexico with an exciting twist! Guests staying at sister resort Sandos Playacar are also invited to take part in the unique festivities.



As this day is about celebrating deceased family and friends, guests will be given the opportunity to truly be part of the tradition and write the names of their loved ones who have passed, in an emotional but joyful moment at the on-site traditional "Mexican Cemetery" replica.



Exhibitions, tours, contests, poetry, and delicious Mexican dishes, everyone who visits Sandos Caracol during this year's Day of the Dead is promised to leave with an unforgettable and unique experience, encountering first hand how life and death are honored in Mexico.

About Day of the Dead

Day of the Dead is a Mexican holiday and originates from before the arrival of the Spaniards. In 2008, the tradition was included in the Representative List of the Intangible Cultural Heritage of Humanity by UNESCO.

About Sandos Hotels & Resorts

Sandos Hotels & Resorts is a young brand that has become a hotel industry leader, striving to offer memorable stays to every one of its guests. Today, the company has a total of nine all-inclusive properties set among the best beach destinations in Spain and Mexico, with hotels for families and adults alike in search of an unbeatable vacation getaway.

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